

# **CURRICULUM**

**(2023-2027)**

## **Bachelor of Business Management Honours in Hospitality, Tourism, and Events Management Degree Programme**

Offered By  
Department of Tourism Studies  
Faculty of Management  
Uva Wellassa University of Sri Lanka

<b>Title of the Degree Programme</b>	<b>Full Name (English)</b>	Bachelor of Business Management Honours in Hospitality, Tourism and Events Management Degree Programme
	<b>Full Name (Sinhala)</b>	ආගන්තුක සත්කාර, සංචාරක ව්‍යාපාර සහ සිද්ධි පිළිබඳ කළමනාකරණය ව්‍යාපාර කළමනාකරණවේදී ශෛරව උපාධිය
	<b>Full Name (Tamil)</b>	விருந்தோம்பல், சுற்றுலா மற்றும் நிகழ்ச்சிகள் முகாமைத்துவ வியாபார முகாமைத்துவ இளமானி கௌரவ கற்கைநெறி
	<b>Abbreviated Title (English)</b>	BBMHons (Hospitality, Tourism, and Events Management)
<b>SLQF Level</b>		6
<b>Total number of Credits:</b>		120
<b>Medium of Instructions:</b>		English
<b>Implemented Student Intake</b>		2021-2022 Student Batch
<b>Effective (Academic Years)</b>		2023/2024 to 2027/2028

## SUMMARY OF THE CURRICULUM STRUCTURE (2023-2027)

Code	Course	Credits	Pillar	Status	Notional Hours				
					Lectures	Tutorial/ Practical	Independent Learning	Total	
<b>100 Level – Semester I</b>									
ESD 161 – 2	Tamil Language	2	ESD	CGPA	Elective	20	20	60	100
ESD 151 - 2	Sinhala Language			CGPA	Elective	24	12	64	100
ESD 121 - 2	Business English I	2	ESD	CGPA	Core	20	20	60	100
ESD 101 - 2	Information Technology	2	ESD	CGPA	Core	15	30	55	100
ESD 111 – 2	Communication Skills	2	ESD	CGPA	Core	25	10	60	100
ESD 191 – 1	Career Development I	1	ESD	NCGPA	Workshop	-	30	20	50
HTE 171 – 3	Management Process	3	GMA	CGPA	Core	45	-	105	150
HTE 101 - 3	Fundamentals of Tourism, Hospitality & Events	3	TIA	CGPA	Core	45	-	105	150
<b>Credits for the Semester</b>		<b>14</b>							
<b>100 Level – Semester II</b>									
ESD 192 – 1	Career Development II	1	ESD	NCGPA	Workshop	-	30	20	50
ESD 122 - 2	Business English II	2	ESD	CGPA	Core	20	20	60	100
BGE 111 - 2	Psychology of Professional Conduct	2	BGE	CGPA	Core	20	20	60	100
HTE 161 - 2	Business Mathematics	2	MES	CGPA	Core	30	-	70	100
HTE 111 – 2	Rooms Division Operations	2	HOS	CGPA	Core	22	16	62	100
HTE 162 - 3	Tourism Economics	3	MES	CGPA	Core	45	-	105	150
HTE 172 - 3	Tourism and Hospitality Marketing	3	GMA	CGPA	Core	45	-	105	150
<b>Credits for the Semester</b>		<b>14</b>							
<b>Credits for the First Year</b>		<b>28</b>							
<b>200 Level – Semester I</b>									
ESD 293 – 1	Career Development III	1	ESD	NCGPA	Workshop	-	30	20	50
BGE 212 – 2	Law Basics and Active Citizenship	2	BGE	CGPA	Core	30	-	70	100
BGE 213 - 2	Sustainable Development	2	BGE	CGPA	Core	30	-	70	100
HTE 221 – 2	Travel Agency and Tour Operations Management	2	TRA	CGPA	Core	22	16	62	100

HTE 273 – 2	Organizational Behaviour	2	GMA	CGPA	Core	24	12	64	100
HTE 212 - 3	Cookery and Restaurant Operations	3	HOS	CGPA	Core	28	P – 30 *FV - 2	90	150
HTE 263 – 3	Financial Accounting for Tourism	3	MES	CGPA	Core	45	-	105	150
HTE 231 - 2	Event Conceptualization and Planning	2	EVE	CGPA	Core	30	-	70	100
<b>Credits for the Semester</b>		<b>16</b>							
<b>200 Level – Semester II</b>									
ESD 294 – 1	Career Development IV	1	ESD	NCGPA	Workshop	-	30	20	50
ESD 223 - 2	Corporate Communication	2	ESD	CGPA	Core	20	20	60	100
HTE 264 - 2	Financial Management for Tourism	2	MES	CGPA	Core	30	-	70	100
HTE 241 - 2	GIS and Remote Sensing for Tourism	2	ICT	CGPA	Core	22	16	62	100
HTE 274 - 3	Human Resource Management	3	GMA	CGPA	Core	45	-	105	150
HTE 232 - 2	Events Management	2	EVE	CGPA	Core	30	-	70	100
HTE 213 – 3	Food Nutrition and Catering Management	3	HOS	CGPA	Core	26	*P - 30 **FV - 4	90	150
HTE 222 - 2	Transport and Logistics Management	2	TRA	CGPA	Core	24	12	64	100
<b>Credits for the Semester</b>		<b>16</b>							
<b>Credits for the Second Year</b>		<b>32</b>							
<b>300 Level – Semester I</b>									
ESD 395 - 1	Career Development V	1	ESD	NCGPA	Workshop	-	30	20	50
HTE 333 – 2	MICE Tourism Management	2	EVE	CGPA	Core	30	-	70	100
HTE 302 – 2	Smart Tourism Management	2	TIA	CGPA	Core	30	-	70	100
HTE 365 - 3	Business Statistics	3	MES	CGPA	Core	30	22	98	150
HTE 342 – 2	Management Information Systems	2	ICT	CGPA	Core	30	-	70	100
HTE 303 - 2	Cultural Diversity Management in Tourism and Hospitality	2	TIA	CGPA	Core	26	4	70	100
HTE 304 - 2	Facility Design and Management in Tourism	2	TIA	CGPA	Core	30	-	70	100
HTE 366 - 2	Cost Control in Tourism	2	MES	CGPA	Core	30	-	70	100
HTE 314-2	Food and Beverage Operation	2	HOS	CGPA	Core	22	*P - 8 **FV - 4	66	100
HTE 305 - 2	Special Interest Tourism	2	TIA	CGPA	Optional	30	-	70	100

HTE 351 - 2	Japanese Language I	2	LAN	CGPA	Elective	30	-	70	100
HTE 352 - 2	Chinese Language I				Elective	30	-	70	100
HTE 353 - 2	German Language I				Elective	24	12	64	100
HTE 354 - 2	French Language I				Elective	30	-	70	100
<b>Credits for the Semester</b>		<b>21</b>	<i>19 – without the optional subject</i>						
<b>300 Level – Semester II</b>									
ESD 396 - 1	Career Development VI	1	ESD	NCGPA	Workshop	-	30	20	50
HTE 306 - 2	Tourism Law and Policy Planning	2	TIA	CGPA	Core	30	-	70	100
HTE 391 - 4	Research Methodology and Academic Writing	4	RES	CGPA	Core	50	20	130	200
HTE 307 – 2	Tourism Entrepreneurship	2	TIA	CGPA	Core	30	-	70	100
HTE 381 - 2	Disaster Management and Resilience	2	CBE	CGPA	Core	26	8	66	100
HTE 382 - 2	International Business Management	2	CBE	CGPA	Optional	30	-	70	100
HTE 323 – 2	1. Travel Technology	2	TRA	CGPA	Elective	18	24	58	100
HTE 334 - 2	2. Experience Design and Event Marketing		EVE		Elective	30	-	70	100
HTE 315 – 2	3. Rooms Division Management		HOS		Elective	30	-	70	100
HTE 316 - 2	4. Food & Beverage Management		HOS		Elective	21	*P - 10 **FV - 4	65	100
HTE 355 – 2	Japanese Language II	2	LAN	CGPA	Elective	30	-	70	100
HTE 356 - 2	Chinese Language II				Elective	30	-	70	100
HTE 357 - 2	German Language II				Elective	24	12	64	100
HTE 358 - 2	French Language II				Elective	30	-	70	100
HTE 367 - 2	Project Management	2	MES	CGPA	Core	30	-	70	100
<b>Credits for the Semester</b>		<b>18</b>	<i>16 – Without the Optional Subject</i>						
<b>Credits for the Third Year</b>		<b>39</b>	<i>35 – Without Optional Subjects</i>						
<b>400 Level – Semester I</b>									
HTE 408 - 2	Destination Management and Marketing	2	TIA	CGPA	Core	26	8	66	100
HTE 468- 2	Revenue Management	2	MES	CGPA	Core	30	-	70	100
HTE 475 - 3	Strategic Management	3	GMA	CGPA	Core	40	10	100	150
HTE 424 – 2	1. Aviation Management	2	TRA	CGPA	Elective	30	-	70	100

HTE 435 – 2	2. Events Quality Management and Ethics		EVE		Elective	30	-	70	100	
HTE 483 - 2	3. Leisure and Recreation Management		CBE		Elective	26	**FV - 4	70	100	
HTE 417 - 2	4. Hospitality Administration		HOS		Elective	30	-	70	100	
HTE 451 – 2	Japanese Language III	2	LAN	CGPA	Elective	30	-	70	100	
HTE 452 – 2	Chinese Language III				Elective	30	-	70	100	
HTE 453 – 2	German Language III				Elective	24	12	64	100	
HTE 454 – 2	French Language III				Elective	30	-	70	100	
HTE 492 - 8	Thesis	8	RES	CGPA	Core	-	20	780	800	
<b>Credits for the Semester</b>		<b>19</b>								
<b>400 Level – Semester II</b>										
HTE 493 - 6	Industrial Training/Own Venture Development and Operation	6	RES	CGPA	Core	-	600	-	600	
HTE 484 - 1	Contemporary Issues and Trends in Tourism, Hospitality and Event Industry	1	ESD	NCGPA	Workshop	-	30	20	50	
<b>Credits for the Semester</b>		<b>6</b>								
<b>Credits for the Final Year</b>		<b>25</b>								
<b>Total Credits</b>		<b>120</b>	<i>Without Optional courses</i>							

\* P - Practical

\*\* FV – Field Visit

CGPA – Credited GPA

NCGPA – Non-Credited GPA